is a series of educational programs being offered to beef cattle owners, operators, managers and laborers. The program series is hosted by the UF/IFAS Polk County Extension Service and sponsored by Allied Industry members. Participants will have the opportunity to hear from University livestock and forage specialists, industry professionals, and fellow cow-calf producers on a variety of topics that are important to the success of a commercial cow-calf operation. The program series will conclude with a Allied Industry Trade Show Event on April 26th, 2012 beginning at 5:00pm.

Location Addresses:
- Polk County Extension Brenneman Auditorium & Stuart Center—1702 Highway 17 South, Bartow.
- Cattlemen’s Livestock Market—3305 US Highway 92 East, Lakeland.

*Pursuant to Section 503 of the Rehabilitation Act of 1973 and the Vietnam Era Veterans Readjustment Assistance Act of 1974 (As Amended) this University of Florida Affirmative Action Plan ensures equal employment opportunity and advancement opportunity to all individuals. The University does not discriminate in employment opportunities or practices on the basis of race, color, religion, sex (including pregnancy, childbirth or related medical conditions), national origin, ancestry, age, disability, family care status, protected veterans status, marital status, sexual orientation or any other characteristic protected by law.*
The purpose of the Managing Cattle Enterprises for Success Program is to assist cow-calf owners and operators in identifying and applying management tools for the beef cattle operation that will maximize returns on investment and increase productivity in the cow herd and the acreage on which she is maintained.

This program was developed for commercial cow-calf:
- Owners
- Managers
- Operators
- Laborers

Series Schedule

Thursday, September 29, 2011, 6:00pm
Polk County Extension Brenneman Auditorium, Bartow
- Cow-calf Mathematics—Understanding the economics of management practices.
- Herd Health & Your Profitability—Understanding the economic drivers behind today’s herd health programs.

Thursday, October 27, 2011, 6:00pm
Polk County Extension Brenneman Auditorium, Bartow
- Herd Sire Selection —Sorting the bull from the data.

Thursday, November 10, 2011, 6:00pm
Cattlemen’s Livestock Market, Lakeland
- Getting Them Ready for Winter—Evaluating Body Condition Scores (BCS) and winter supplement strategies.

Thursday, February 23, 2012, 6:00pm
Polk County Extension Brenneman Auditorium, Bartow
- Evaluating Reproductive Efficiency—Management decisions for bred, open, and developing heifers.

Thursday, March 22, 2012, 6:00pm
Location To Be Determined
- Ranch Horse Management—Ensuring the functionality, durability, longevity, and cost effectiveness of the ranch horse.
- Herd Health, Nutrition, and Reproduction—Tying it all together

Thursday, April 26, 2012, 5:00pm
Polk County Extension Stuart Center, Bartow
- Allied Industry Trade Show Event

Registration

In order to plan accordingly, please register no later than one week prior to the program you wish to attend. Registration fee is $5 for each event paid in advance. Please make checks payable to “Polk County Extension.

Name:________________________
Address:_______________________
Phone:__________________________
Email:__________________________

Please indicate the session(s) you wish to attend:

☐ September 29, 2011
☐ October 27, 2011
☐ November 10, 2011
☐ February 23, 2012
☐ March 22, 2012
☐ April 26, 2012

Please call, fax, mail or email your registration to:
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